



June 13th 2007 Rodney event

From Zero to phenomenal International success in only 7 short years! What a story; and what a pleasure to have Jenny Clegg from Federation Clothing with us at our next event coming up 13 June. Having just given birth once again, Jenny has certainly had to learn how to balance babies, buddies and business!

Make sure you don't miss hearing this inspiring speaker.

Also check out

www.federation.co.nz

Her Business Annual Awards

Entries have to be in by 31 May so hesitate no more!

To choose your category and application forms go to www.herbusinessmagazine.co.nz

Awards evening
Weds 20 June.

Join the Big Guy and me at the awards evening. When you register, make sure you tell them you want to be on the Rodney table!!

BLOOM Her Business Annual Conerence.20/21 June 2007. A great investment. Great speakers Great inspiration and tips! Be there!

Next Meeting *Jenny*

13 June 2007



Federation Clothing is the creation of Auckland fashion designing husband-and-wife team, Nick and Jenny Clegg. From a standing start in 2000, Nick and Jenny were driven to create clothing that they wanted to wear but could not find in the current New Zealand Market.

After initially running Federation from their apartment with the funding of a modest bank loan - within a few months the company took off and they were then based in a workroom in Albany with eight fulltime staff.

By 2002 Federation was supplying 30 stores; today its ranges are supplied in **over 70 stores** nationwide.

Federation can now also be bought in stores in Australia, Florida, New York and Singapore.

Also launched under the Federation umbrella three

ago is their street wear label 'Minti' for newborn to five year olds.

Complementing the design elements from the federation range, Minti is stocked in 40 outlets nationwide, fifteen in Australia including the department store David Jones and one outlet in the US.

Jenny and Nick are now focusing on export markets, particularly Asia, and gearing the company up to handle larger production. They provide mentoring

Jenny was a finalist at the 2006 Ernst & Young Entrepreneur of the Year Awards. And this week just found out that Federation has been nominated for best sport-style or street collection for the Sportswear International Fashion Awards.

See page 2 below for RSVP details or go to www.herbusinessrodney.co.nz and click on the RSVP link. Final numbers required by end of day Monday 11 June please.

Where: Orewa
Rotary Rooms,
Memorial Hall,
Silverdale

When:
Wednesday, 13th
June 2007

Time: 6pm sharp–
9 pm

RSVP: Monday 11
June 2007

Cost: \$30 casual,
\$40 members

Includes:

Canapes and wine on
arrival.

Buffet Dinners

Speaker

**NB. For catering
purposes payment
must be received
prior to the
meeting meeting.**

STEP 1: BOOK FIRST

www.herbusinessrodney.co.nz

Click on RSVP option.

or email Christina on
mums.the.word@xtra.co.nz

STEP 2: PAY

Direct credit:

Her Business Rodney
Bank Account #:
03 0114 0425656 00

***Your name and
company name must
be in the reference.***

Cheque to:

Made out to: Her
Business
Post to:
2/65 Unsworth Heights
Albany 1311
Auckland

**Flowers for speakers
courtesy of:**

**'Flowers by Jo-Anne'
in Orewa. Just along
from the National Bank**